

## Jake Studer

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### *Graphic & Web Designer*

#### **PROFILE:**

- Comprehensive experience designing a wide range of web and print material including but not limited to websites, flash animations, web banners, magazine advertisements, brochures, gift cards, billboards, email blasts, flyers and logos.
- Optimizing designed files for web use, image color correction and photo manipulation, full preparation of files for digital and offset printing.
- Skilled in the entire Adobe CS5 Suite including **Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat Pro, Flash, FireWorks, After Effects** and **Encore** as well as **QuarkXpress, MS Word, PowerPoint, Excel, HTML, CSS, JavaScript** and **PHP**.
- Demonstrate team leadership and strong professional relationships with marketing team, clients, vendors, managers and business unit sales staff.
- Expert in problem solving and innovation, communication, meeting tight deadlines, proofreading, project planning from start to finish, SEO, project estimates, multi-lingual design layouts, spreadsheet management as well as conference and trade show planning and execution.
- Work extremely well under pressure, keen attention to detail, high quality work ethic and very dependable, great aesthetic eye.
- Macintosh and PC platforms.

#### **EXPERIENCE:**

##### **Ultrafabrics, LLC, Tarrytown, NY**

2009-Present

Web/Graphic Designer

- Design and development of company intranet.
- Expansion and maintenance of company website.
- Co-Development of complete environmental story and Greenguard®/LEED® certification collateral.
- Development of internet and print ad campaigns for Interior Design and Interior Motives magazines.
- Creation of web-based marketing project request system.
- Reaching out to customers in various markets to determine marketing needs.
- Design of company newsletter and customer e-blasts.
- Tracking web data and creation of successful Google AdWords campaign.
- Product photography.
- Creation of product sell sheets and specification charts.
- Training of employees and sales agents in efficient website use.

##### **Comdata Corporation, Brentwood, TN**

2007-2009

Graphic Designer

- Created look and feel for major Business Intelligence Initiative website.
- Headed United Way campaign art for annual company fundraiser.
- Developed Creative Project Request System (CPR) on own initiative.
- Responsible for maintaining project spreadsheets and updating marketing department on status of current tasks during weekly meetings.

- Supplied purchasing department with project estimates and worked to save thousands of dollars of company money with ideas for cost cutting measures.
- Worked closely with IT department to design and implement new interface for Point Of Sale technology.
- Designed quarterly company newsletter.

**Special Recognition**

Bravo Award - For developing and implementing the new Creative Project Request (CPR) system making the task of project requesting, organizing, and archiving smoother and more dependable. 2008

Making Great Happen Award For impressive site and logo design of the major Business Intelligence initiative entitled ReportQ. 2008

Contribution Award For consistently going above and beyond performance expectations. 2007

**ACS MultiMedia Advertising, Brentwood, TN** 2005-2007  
Graphic Designer

- Extremely fast-paced demanding environment for ad campaign creation.
- Interacted with small business unit managers (SBU's) to provide creative ideas and strategy for transportation clients.
- Attended trade show events to set up booths with backdrops and popup banners for promoting creative services to potential clientele.
- Responsible for maintaining project spreadsheets and updating marketing department on status of current tasks during weekly meetings.
- Supplied creative team with current software updates and helped troubleshoot font and Mac system problems.

**Special Recognition**

Performance Award - Recognition from client on creating "best ad campaign" 2006

**AFFILIATIONS:** Web Deacon – Empire City International Christian Church 2009-Present

**EDUCATION & TRAINING:** Webmaster Jam Session, Atlanta, GA 2008

Mastering Adobe Photoshop Seminar, Nashville, TN 2006

Miami University, Oxford, OH 1999-2004  
**B. F. A. Degree – Painting, Graphic Design, Illustration**